With DoubleClick Studio Certification, spend more time innovating and less time troubleshooting. Promote your expertise, keep your skills fresh and take control of your turnaround times. Get VIP access to DoubleClick beta features, training events, and more.

Build your expertise. Get Studio Certified.

Get back your time, deliver higher value, and stand out from the crowd. Studio Certification distinguishes developers as highly skilled in creating innovative, inventive and high-performing rich media ads. We offer three types of certification exams:

Core Studio Certification
Core Studio Certification tells advertisers and agencies that you can build high quality rich media ads in Studio that function as intended when displayed by the DoubleClick ad server. We offer Core Certification in both Flash & HTML5. This qualification is required in order to get any of the other certifications.

QA Certification
QA certified developers will be able to determine the quality assurance and transfer the creative directly to your advertiser or media agency's account. No need to wait for feedback – with QA Certification, you'll be able to QA your own ads and reduce turnaround times.

Advanced Certification
Build on both Core and QA Certification by highlighting ability to create the most innovative ads within Studio. Badges Certification focuses on specific areas, like YouTube Mastheads, Dynamic ads, and VPAID.

Benefits
Get recognition for your work. After you become certified, you and your Creative agency will be promoted via Rich Media Gallery, marketing materials, and more. Your work may also be showcased in case studies. Plus, you'll be the first to get access to innovative beta releases, training opportunities, and exclusive insights.

Get started
Visit the Rich Media Gallery to learn more about the exams and how you can get Studio Certified.

Get Studio Certified: www.richmediagallery.com/resources/certification

About DoubleClick Studio

DoubleClick Studio is a rich media production and workflow tool designed for creative agencies to streamline their rich media processes and take control of their turnaround times. DoubleClick Studio brings efficiency, control and innovation to the development of traditional rich media, HTML5 rich media, mobile rich media, dynamic creatives and linear video creatives. Plus, it includes a web-based interface for managing your entire rich media workflow. As part of an integrated ad technology platform, DoubleClick Studio makes it easy for creative teams to coordinate with media teams and publishers to bring highly engaging digital advertising campaigns to audiences across the web.

About DoubleClick

Google's DoubleClick™ products provide ad management and ad serving solutions to companies that buy, create or sell online advertising. The world's top marketers, publishers, ad networks and agencies use DoubleClick products as the foundation for their online advertising businesses. With deep expertise in ad serving, media planning, search management, rich media, video and mobile, our DoubleClick products help customers execute their digital media strategy more effectively.